

# 2022 FORD HOUSE SPONSORSHIP OPPORTUNITIES



FORD HOUSE

EDSEL & ELEANOR



# SPONSORSHIP OPPORTUNITIES

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Ford House is giving our supporters a unique opportunity to become a year-round sponsor of some of our educational and community engagement programs. This sponsorship includes some of our biggest and most popular events! These events will give your brand exposure to over 30,000 attendees throughout 2022. As a nonprofit, having support from sponsors helps us to continue to offer and expand our public events like these to the community and Ford House members. We hope you will join us as a 2022 sponsor!

## **FORD HOUSE CONCERT SERIES**

June 9, July 14, & August 13

Music on the lakeside lawn is a rite of summer. This year's variety includes Yacht-rock, Jazz, and Classical musicians.

## **LAKE ST. CLAIR SCIENCE FAIR**

July 23

A fun day of STEAM exploration. Show some love and appreciation for our beautiful lake, and learn about geology, habitats, invasive species, water quality, ecology, and more.

## **STORY FESTIVAL**

September 24

Our second annual Story Festival! Hear stories, craft, see performances and explore the grounds.

## **HARVEST DAY**

October 8

Fall fun for all ages. Featuring a fall market, petting zoo, cider and donuts, horse and pony rides, old-school lawn games, and more.

## **LITTLE GOBLINS**

October 22

Our annual day of Halloween fun, filled with spooky yet kid-friendly entertainment. This event includes trick-or-treating, hay rides, and much more.

## **STARRY LIGHTS**

Mid-November – December 31

Illuminate your holidays with Starry Lights, a winter light walk at Ford House, including immersive and interactive displays on the grounds.





# SPONSORSHIP BENEFITS



## PLATINUM SPONSOR

**\$25,000**

- Logo on [www.fordhouse.org](http://www.fordhouse.org)
- Logo on all Ford House event print materials
- Logo on Ford House 2023 Look Ahead book
- Logo on monthly Members Matter eNewsletter
- Logo on 6 social media posts throughout the year
- 10 tickets to all Ford House events
- 1 Presidents Circle membership

## GOLD SPONSOR

**\$10,000**

- Logo on [www.fordhouse.org](http://www.fordhouse.org)
- Logo on all Ford House event print materials
- Logo on Ford House 2023 Look Ahead book
- Logo on monthly Members Matter eNewsletter
- Logo on 6 social media posts throughout the year
- 8 tickets to all Ford House events

## SILVER SPONSOR

**\$5,000**

- Logo on all Ford House event print materials
- Listed in 2023 Look Ahead book
- Mentioned in 6 social media posts throughout the year
- 6 tickets to all Ford House events

## BRONZE SPONSOR

**\$2,500**

- Listed on all Ford House event print materials
- Listed in 2023 Look Ahead book
- Mentioned in 4 social media posts throughout the year
- 4 tickets to all Ford House events

## EVENT PARTNER

**\$1,000**

- Listed on all Ford House event print materials
- Listed in 2023 Look Ahead book
- Mentioned in 2 social media posts throughout the year
- 2 tickets to all Ford House events

## SINGLE EVENT

**\$500**

- Single sponsorship to event of your choice
- Listed on Ford House event print materials
- 2 tickets to sponsoring event



# FORD HOUSE 2022 SPONSORSHIP



## SPONSOR INFORMATION

Company Name: \_\_\_\_\_  
(to appear in print)

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

## SPONSOR LEVEL

☐ PLATINUM SPONSOR     \$25,000

☐ GOLD SPONSOR     \$10,000

☐ SILVER SPONSOR     \$5,000

☐ BRONZE SPONSOR     \$2,500

☐ EVENT PARTNER     \$1,000

☐ SINGLE EVENT     \$500

Event: \_\_\_\_\_

**QUESTIONS?** Please contact Britta Riashi via email at [briashi@fordhouse.org](mailto:briashi@fordhouse.org) or call 313-453-2031.

## PLEASE PRINT AND MAIL THIS FORM AND PAYMENT TO:

Ford House  
Attn: Britta Riashi  
1100 Lake Shore Road  
Grosse Pointe Shores, MI 48236



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MICS 6884