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## **EyesOn Design at Ford House Celebrates Poster Unveiling**

**GROSSE POINTE SHORES, MI (DATE)** – EyesOn Design at Ford House, the annual celebration of automotive design, returns to the historical estate for its thirty-seventh year. In anticipation of this milestone event, EyesOn Design at Ford House is hosting a reveal of the commemorative poster for EyesOn Design at Ford House 2023. Media and the public are invited to attend the Tuesday, February 7 unveiling from 9:30 a.m. to 11 a.m. at the Ford House Visitor Center in Grosse Pointe Shores.

The artwork for the poster was designed by acclaimed artist Charles Maher, a past president of the National Automotive Artists Association who learned to drive at age fourteen behind the wheel of a 1955 Chevy Bel Air, and whose early career included designing car graphics for Ford, GM, Honda, and Toyota. When the Automotive Fine Arts Society began receiving new members, Mr. Maher was one of the first invited to exhibit. His work has appeared in Autoweek, Sports Car Market, Racer, Road & Track, Mustang Monthly, Automobile, and Car Collector magazines.

The EyesOn Design at Ford House commemorative poster reflects this year's show theme: DESIGN REVOLUTIONS, which celebrates vehicles that had a profound influence on designers and dramatically changed the look and feel of the generation of cars that followed. Featured will be innovative and avant-garde designs that were influenced by design-enablers like powertrains, proportion, aerodynamics, market segments, and especially styling. Full production, limited production and one-off vehicles will all be included on the show field on Father's Day Sunday, June 18.

To celebrate the design revolution being spurred on by increased electrification, EyesOn Design at Ford House will highlight design present and future with the inclusion of new electric production vehicles and future electric concepts.

Posters will be available for purchase at the unveiling and may be signed onsite by the artist. Light refreshments will be served. To RSVP, please visit [www.fordhouse.org/eyesondesign](http://www.fordhouse.org/eyesondesign).

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## **About EyesOn Design at Ford House**

EyesOn Design at Ford House is a benefit for the Detroit Institute of Ophthalmology, a not-for-profit 501(c)(3) corporation, EyesOn Design is a major source of revenue for the DIO's research, education, and support group programs for the visually impaired. The DIO is the research education arm of the Department of Ophthalmology of Henry Ford Health. For more information, visit [www.eyesondesign.org](http://www.eyesondesign.org).

## **About Ford House**

Edsel & Eleanor Ford House is a 501(c)3 not-for-profit organization and National Historic Landmark dedicated to preserving and sharing the legacy of the Ford Family. It inspires, educates, and engages visitors through exploration of its unique connections to art, design, history, and the environment, while celebrating family traditions and community relationships.

Ford House is located at 1100 Lake Shore Rd. in Grosse Pointe Shores. The historic lakeside estate was the family home of Edsel Ford – Henry and Clara Ford's only son – where he lived with his wife Eleanor and their children beginning in 1928. Since 1978, Ford House has welcomed hundreds of thousands of visitors to share in Eleanor Ford's vision of preserving the estate for future generations to enjoy through interpretive tours, family activities, lectures, exhibits and gardens and grounds events. Ford House was named a National Historic Landmark in 2017.

For more information about Ford House, visit [www.fordhouse.org](http://www.fordhouse.org) or call (313) 884- 4222, and connect with the Ford House on Facebook, Twitter, and Instagram.